

R. Alexander Associates, Inc.

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RONALD ALEXANDER

Principal, R. Alexander Associates, Inc.

Mr. Alexander has 20 years of experience in all aspects of compost production, marketing and utilization. He possesses extensive practical experience in compost end use and marketing, having marketed compost from seven composting facilities. Mr. Alexander has also completed almost 200 organic recycled product marketing, utilization and quality control related consulting projects throughout North America (and the world), and has completed several State and Federally funded projects. His marketing experience has allowed him to work with large and small, private and municipally operated organics recycling facilities. Mr. Alexander has completed market and product development projects for composts produced from various municipal, agricultural and industrial feedstocks, vermi-composts/worm castings, dried/granulated and lime/chemically stabilized biosolids products, manure, paper and wood-based products. He has completed marketing and utilization related projects in all regions of the United States, including 32 states, as well as 4 Canadian Provinces and Europe. Mr. Alexander has authored and presented over 200 articles and presentations on compost and other organic recycled product marketing and utilization. He has also authored the '*Field Guide to Compost Use*', and '*Landscape Architecture Specifications for Compost Utilization*', and is Co-manager of the U.S. Composting Council's Seal of Testing Assurance Program (a national compost testing and labeling program). He has been active in various horticultural/agronomic industry trade organizations, has worked with all major green industry market segments and has been involved with various facility start-ups.

EDUCATION

Delaware Valley College of Science and Agriculture, Horticulture, B.S.

EXPERIENCE

June 1998 to present: Principal of R. Alexander Associates, Inc. in Apex, North Carolina.

July 1991 to June 1998: Product Marketing Specialist/Senior Scientist at E&A Environmental Consultants, Inc.'s Cary, North Carolina office.

June 1984 to July 1991: Vice President/Director of Marketing at PRSM, Inc. in West Chester, Pennsylvania.

PROFESSIONAL MEMBERSHIPS AND ACTIVITIES

The United States Composting Council

United States Composting Council Board of Directors Member (past)

Co-Chairperson of the United States Composting Council's Market Development Committee

Carolinas Composting & Organics Recycling Council (CCORC)

Former President and Vice President of the CCORC (formally NCCORC)

Industry Liaison to the Association of American Plant Food Control Officials, Inc.

Garden Writers Association of America

American Society of Landscape Architects

OTHER INFORMATION/EXPERIENCE

Conducted instructional/educational programs and seminars for trade associations and companies representing landscape architects, landscapers and nurserymen, turf professionals, schools and universities, and the Department of Transportation.

Has held executive posts in various green industry and composting trade associations and has authored and presented over 200 papers and articles.

Completed the University of Maryland's Better Composting School (1992).

Completed the Washington Organic Recycling Council's Certified Compost Facility Operator Course (1997).

Has acted as teaching faculty for Louisiana State University's and the Washington Organics Recycling Council's compost training course and The U.S. Composting Council's series of Best Practices in Composting Workshops.

Serves as an Industry Liaison to the Association of American Plant Food Control Officials

AWARDS

1992 – Delaware Valley College of Science and Agriculture – Special Award for Dedicated Service

2003 – U.S. Composting Council – Hi Kellogg Award for Outstanding Service to the Composting Industry